



*Automotive Service Councils of California*  
Professionals in Automotive Service ~ Since 1940

# 2022 ASCCA EDUCATIONAL CONFERENCE

SEPTEMBER 16-18, 2022

TO ELEVATE & UNITE AUTOMOTIVE PROFESSIONALS & GIVE THEM VOICE



EMBASSY SUITES BY  
HILTON ONTARIO AIRPORT  
3663 E GUASTI ROAD  
ONTARIO, CA 91761

EXHIBITOR  
PROSPECTUS



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## EXHIBITOR SCHEDULE

FRIDAY SEPTEMBER 16, 2022	SATURDAY SEPTEMBER 17, 2022	SUNDAY SEPTEMBER 18, 2022
<p>3:00 PM – 5:30 PM: EXHIBITOR LOAD IN</p> <p>6:00 PM – 7:30 PM: WELCOME RECEPTION</p>	<p>7:00 AM – 5:30 PM: TABLETOPS OPEN</p>	<p>7:00 AM – 12:00 PM: TABLETOPS OPEN</p> <p>12:00 PM: EXHIBITOR BREAKDOWN</p>

## LOCATION

Embassy Suites by Hilton Ontario Airport  
3663 E Guasti Rd, Ontario, CA 91761  
**909.605.0281**

Rate - \$189.00/night (Plus Taxes and fees)

**Reservations Deadline: August 26, 2022**

**Be sure to book your room via this link**, through the ASCCA meeting webpage or by phone in order to be given the discounted rate. If you call the hotel, tell the hotel representative that you are attending the ASCCA Educational Conference to receive the group rate.

Staying in guest rooms at the official meeting hotel not only puts you in the center of the action, it also helps ASCCA meet its contracted number of rooms with the hotel. Meeting the contracted room block prevents ASCCA from owing the hotel money later, which ultimately keeps costs to attendees as low as possible in future years.

### DISCLAIMER:

We strongly encourage you to make hotel reservations for the educational conference directly with the official host hotel, Embassy Suites by Hilton Ontario Airport. Please be cautious and aware that any solicitation you receive regarding housing services is coming from a third-party company that is not endorsed by or affiliated with ASCCA in any way. Room reservations made on your behalf by an outside company may not be guaranteed. ASCCA is not responsible for any reservations made outside of the official hotel block.



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## 2022 ASCCA EDUCATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Becoming a sponsor is a great way to show your support of the association and the educational opportunities that the association provides to its members.

Sponsorship Level	Diamond \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,500	Exhibitor Member \$1,000 Non-Member \$1,250
Educational Conference Exhibit Space 6' - Table Top 2 Chairs	X	X	X	X	X
Event Sponsor with Logo Recognition for:	Welcome Dinner & Video/Speech	1. AV Sponsor - Logo on all screens between sessions 2. Wi-Fi Sponsor - Password available at your booth 3. Lunch Sponsor - Logo displayed at Lunch	Bag Sponsor Badge Sponsor	Coffee Sponsor	
Registrations included	6	5	4	3	2
Recognition in Marketing Materials, Conference Signage and program, Annual Meeting Website, E- Newsletter Following the Educational Conference	Logo	Logo	Logo	Logo	Listing
Conference Bag Insert	X	X	X	X	NA

Looking to exhibit at this year's conference? ASCCA has tabletops available for vendors during the educational conference. Exhibit tables will be 6-foot, draped, with two chairs. One standard 3 foot wide pop-up will be allowed per table space. You will also be listed in the conference materials as an exhibitor.

### TABLETOP PRICE:

Member - \$1,000

Non-Member - \$1,250

*\*Pricing includes two tickets to the full conference.*

### EXHIBITOR CANCELLATION POLICY:

If an exhibitor is unable to occupy and/or use the exhibit space contracted for and should that exhibitor notify ASCCA in writing on or by August 19, 2022, all fees paid by exhibitor, less a processing fee of \$250 of the net contract price, will be refunded. No refund of any fees will be made of notice is received after August 19, 2022.

### COVID & SAFETY MEASURES:

ASCCA is working with the team at the Embassy Suites by Hilton Ontario Airport to ensure that our exhibitors can conduct business in the safest possible environment. We are monitoring CDC Guidelines and reserve the right to relocate booths and meeting space. ASCCA will have a full list



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## EXHIBITOR TERMS & CONDITIONS

A. General Agreement: The undersigned hereby applies for tabletop exhibit space as indicated, for the use at the ASCCA Educational Conference held September 16-18, 2022 at the Ontario Embassy Suites Hotel in Ontario, CA.

We understand that space will be assigned based on a first come, first served basis, as explained in the Exhibitor Prospectus. PRIORITY ASSIGNMENT WILL BE GIVEN TO THOSE OUTLINED ACCORDING TO SPONSORSHIPS.

It is understood that ASCCA may revoke this contract at any time if it determines, in its sole discretion, that the products and services we intend to exhibit are not suitable of appropriate. It is also understood that in some cases we may be allowed to continue exhibiting as long as items deemed inappropriate by ASCCA are removed.

We understand the aforementioned rate includes use of exhibit space, in accordance with the Exhibitor's Prospectus. This rate includes use of exhibit space on Friday, September 16, 2022 to Sunday September 18, 2022.

B. Set-up: Exhibitors may set up displays on Friday, September 16th at NOON. Exhibitors must be completely set up by 5 p.m. on Friday, September, 16th.

C. Exhibit Hours: (Subject to Change): Friday, September 16 • Saturday, September 17 • Sunday, September 18, 2022

D. Dismantling: All displays must be removed and the exhibit area cleaned starting at 8pm on Sunday.

E. Display Rules:

a. Exhibitors will be provided with a 6' long draped table, two chairs and a trash can.

b. Size restrictions – Exhibitors are not permitted to have displays which exceed their designated space. Aisles must be kept clear; no items may block or narrow aisles, by order of Fire Marshal. Any items that do block aisles will be removed.

F. Special Requirements: Exhibitors must contact Hotel contact to order electricity. There will be an additional fee charged by the hotel. If you have any other special requirements, such as free-standing displays, or any questions, please call ASCCA Headquarters.

G. Shipment of Materials: All shipping charges are the responsibility of individual exhibitors. Once Registered as an exhibitor, all materials should be sent labeled as follows:

Embassy Suites Ontario  
 GUEST: [your name]  
 C/O: ASCCA Educational Conference  
 3663 E Guasti Rd  
 Ontario, CA 91761

H. Security: Exhibitors will be responsible for their own displays at all times. Valuable items should not be kept in the Exhibit Hall. The Exhibit Hall will be locked during evening hours; however, ASCCA is not responsible for lost or stolen items.

I. Outside Events: As a courtesy to all exhibitors, hospitality suites hosted by exhibitors and private parties shall not be permitted during the scheduled hours of the Exhibit Hall, ASCCA meetings or other ASCCA functions. Exhibitors scheduling private functions in conflict with official ASCCA events will jeopardize their participation in future ASCCA events. Exhibitors desirous of participating as an event sponsor should contact ASCCA in order to make arrangements.

J. Insurance & Liability: It is agreed that Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damage to exhibitor's displays, equipment or other property brought upon the premises of Embassy Suites Ontario Hotel, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the hotel premises excluding any liability caused by negligence of ASCCA or Embassy Suites Ontario, Ontario, CA, and its owners, servants, agents and employees. The exhibitor understands that neither ASCCA nor Embassy Suites Ontario, Ontario, CA maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance. Furthermore, the Exhibitor may not permit anything to be done by their employees through which act the premises, property or equipment of Embassy Suites Ontario, Ontario, CA or other exhibits will be damaged. No signs or articles can be affixed, nailed or otherwise attached to walls, doors, etc., in such a manner to deface or destroy them. Likewise, no attachments can be made to the floors by nails, screws or other devices that would damage them. All space is leased and subject to these restrictions. Exhibitors will be held liable for damages in such violation(s).

K. Cancellation of Space: Cancellations must be made in writing. A refund, less a \$100 administrative fee will be assessed. No refunds will be issued after August 1, 2022. Email Natalie Perry at nperry@amgroup.us

### AUTHORIZATION:

We agree to abide by all rules and regulations governing the ASCCA 2022 Educational Conference as printed in the Exhibitor Prospectus Terms and Conditions.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



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**EXHIBITOR REGISTRATION FORM**

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Contact Email: \_\_\_\_\_  
*(The Following Information to be printed in the Onsite Program)*  
 Street Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Website: \_\_\_\_\_  
 Company Category: \_\_\_\_\_

**BASED ON YOUR PACKAGE PLEASE LIST THE NAMES AND EMAILS OF THOSE WHO WILL BE ATTENDING THE MEETING AS STAFF.**

**EXHIBITORS**

ATTENDEE NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 ALLERGIES: \_\_\_\_\_

ATTENDEE NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 ALLERGIES: \_\_\_\_\_

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ATTENDEE NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 ALLERGIES: \_\_\_\_\_

**ADDITIONAL EXHIBITOR BADGES:**

\$234 for Members • \$284 for Non-Members

**EXHIBITOR CANCELLATION POLICY:**

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**EXHIBITOR SPACE/PAYMENT**

Exhibit Amount: \$ \_\_\_\_\_  
 Additional Badges: \$ \_\_\_\_\_  
 Sponsorship Level: \$ \_\_\_\_\_  
 Total: \$ \_\_\_\_\_

Sponsorship Item: \_\_\_\_\_

**Payment Information:**

**Circle One:**

MasterCard • VISA • Discover • American Express

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment is due in full at the time of registration.**

**Contact:**

Email completed forms, questions or concerns to Natalie Perry, ASCCA Events Manager at [nperry@amgroup.us](mailto:nperry@amgroup.us)

One Capitol Mall, Suite 800  
Sacramento, CA 95814

[info@ascca.com](mailto:info@ascca.com) • [www.ascca.com](http://www.ascca.com)